

MIDLANDS & WEST ENTERPRISE PROGRAMME

Where great business ideas take off...

The Midlands & West Enterprise Programme is a one-year programme that provides high potential entrepreneurs and innovative start-ups with the business skills, networks, facilities and supports necessary to navigate the business start-up process from concept to successful commercialisation. The MWEP is based in the Midlands Innovation and Research Centre at the Innovation in Business Centre and Galway-Mayo Institute of Technology.



MWEP Supports

- Structured business development training
- A network of industry experts and peer entrepreneurs
- Regular reviews of business performance / business counselling
- Assignment of an experienced business mentor
- Incubation facilities including individual desk space, VoIP telephony, broadband access, meeting and conference facilities, print, photocopying and fax facilities and access to the facilities and research resources of Athlone Institute of Technology and Galway-Mayo Institute of Technology
- Eligible participants may apply to Enterprise Ireland for CORD funding which could provide up to 50% of previous year's salary.

Participant Profile

Participants should:

- Have an innovative business idea with growth and export potential
- Be graduates (diploma level or higher) with a number of years industry experience
- Have the enthusiasm and drive necessary to develop and grow a successful business



With many years experience in pharmaceutical R&D, Mary Burke, a participant on the MWEP in 2003, co-founded BioClin Research Laboratories as a provider of contract research services to the pharmaceutical, biotechnology, veterinary and nutraceutical industries.

BioClin was the overall winner of the Ulster Bank / Irish Independent Business Achievers Award in 2005. Currently, 85% of BioClin's business comes from export sales.

Mary Burke, MD, BioClin Research Laboratories, "The MWEP greatly assisted BioClin in its early days by providing structured training and support in the key commercial elements of setting up and running a successful business."

If you are a prospective entrepreneur with industry experience and an innovative business idea the MWEP will provide you with the business skills and support necessary to transform your idea into a successful business.

Applications are now invited for the next MWEP commencing in March 2009. For more information contact:

Michael Lonergan, Manager
Midlands Innovation & Research Centre
Dublin Road, Athlone, Co Westmeath

Tel: 090-6471882
Email: mlonergan@ait.ie
www.mirc.ie

George McCourt, Manager
Innovation in Business Centre
Dublin Road, Galway

Tel: 091-742822
Email: george.mccourt@gmit.ie
www.gmit.ie/iibc

Maria Staunton, Manager
Innovation in Business Centre
Westport Road, Castlebar, Co. Mayo

Tel: 094-9027492
Email: maria.staunton@gmit.ie
www.gmit.ie/iibc



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