

MIDLANDS & WEST ENTERPRISE PROGRAMME 2009

Application Form

1. Applicant Details:

Name:	
Address:	Phone:
	Mobile:
	Fax:
Email:	

2. Employment History:

Date		Employer	Position / Description of Role
From	To		

3. Education:

Degree / Award	College / Institution	Date of Qualification



4. Outline Business Proposal

Outline of proposed product/service including unique selling points

5. Stage of Development

Any development work undertaken on business proposal

6. Target Market

Industry sector, target customers, competitors, geographic focus, export potential etc

7. Market Validation

Market research/validation completed to date

8. Objectives

Business objectives over the 12-month period of the MWEP, expected benefits from participation

9. Other


Are you currently committed to your project full-time?	
If no, are you prepared to give up your current employment and commit to the programme full-time?	
Have you ever established a start-up business before?	
Where did you hear of the MWEP?	





10. Any Additional Information

Please return this form by post or email to either:

George McCourt
Manager
Innovation in Business Centre
Galway–Mayo Institute of Technology
Dublin Road
Galway

 **091-742822**
 **george.mccourt@gmit.ie**

Maria Staunton
Manager
Innovation in Business Centre
Galway-Mayo Institute of Technology
Westport Road
Mayo

 **094-9043198**
 **maria.staunton@gmit.ie**

If you have already produced a Business Plan or a Marketing/Sales Plan please provide it (OPTIONAL).



The MWEF is funded under the
National Development Plan

Your Plan – Your Future