**GRADUATE ENTREPRENEURSHIP PROGRAMME 2013**

APPLICATION FORM

1. Personal Details

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| For group entries please put in the contact details of the team leader |
| Title |  |
| First Name |  |
| Surname |  |
| Address |  |
| Telephone Number |  |
| E-mail Address |  |

Additional Group Members

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| --- |
| Group Member (2) |
| Title |  |
| First Name |  |
| Surname |  |
| Address |  |
| Telephone Number |  |
| E-mail Address |  |

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| --- |
| Group Member (3) |
| Title |  |
| First Name |  |
| Surname |  |
| Address |  |
| Telephone Number |  |
| E-mail Address |  |

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| --- |
| Group Member (4) |
| Title |  |
| First Name |  |
| Surname |  |
| Address |  |
| Telephone Number |  |
| E-mail address |  |

1. What skills do you have as a promoter / team leader to bring your idea to fruition?

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1. About your product

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| i. Name of your product |
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ii. Describe your idea in under 500 words (attach separate sheet)

iii. Drawing (s) of idea attached (optional) Yes No

iv. Photograph(s) attached (optional) Yes No

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| v. What inspired you to come up with your idea? |
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| vi. What makes your idea innovative / original? |
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| vii. Explain the competition you will face |
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| viii. Why do people need your product/service? |
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| ix. Who is your target market? |
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| x. Have you applied for a patent/design registration? If yes, please specify |
|  |

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

CLOSING DATE FOR COMPLETED APPLICATION FORMS:

5.00P.M. FRIDAY 17th MAY 2013

COMPLETED APPLICATION FORMS TO BE RETURNED BY E-MAIL TO:

trisha.carrick@gmit.ie

SHORTLIST OF PARTICIPANTS AVAILABLE ON FRIDAY 31st MAY 2013