The lifelong learning journey to improve competence for built environment professionals

11th International Construction Management Day
GMIT | 9th March 2021

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Why do we need to do CPD?
1. Competency
2. Climate change
3. The speed of change

"IT IS NOT THE STRONGEST OF THE SPECIES THAT SURVIVE NOR THE MOST INTELLIGENT BUT THE ONE MOST RESPONSIVE TO CHANGE"

Charles Darwin (1809 – 1882)
4. It’s good for you!
What does the CPD we do, look (and sound) like?
Virtuous Circle of CPD

1. Identify
2. Plan
3. Do
4. Record
5. Evaluate

These steps are interconnected, forming a virtuous circle of continuous professional development (CPD).
Professional bodies playing their part
“Live as if you were to die tomorrow. Learn as if you were to live forever”

Gandhi
Making a Cultural Change

- Educators
- Individuals
- Employers
- Suppliers and manufacturers
- Professional Bodies and Regulators
- Public sector
Maslow's hierarchy of needs

- **Physiological needs**: air, water, food, shelter, sleep, clothing, reproduction
- **Safety needs**: personal security, employment, resources, health, property
- **Love and belonging**: friendship, intimacy, family, sense of connection
- **Esteem**: respect, self-esteem, status, recognition, strength, freedom
- **Self-actualization**: desire to become the most that one can be
Making a Cultural Change

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There have been several wake-up calls. Now is the time for a change to life-long learning for professionals in the sector.
Thank You

For questions, please contact John Barfoot

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