**VALIDATION REPORT**

1. **Title of Programme(s):** (incl. Award Type and Specify Embedded Exit Awards)
   - BA (Hons) in Design
   - (DV for creation of the following named awards:
     - BA (Hons)/BA in Product Design
     - BA (Hons)/BA in Graphic Design & Illustration
     - BA (Hons)/BA in Textiles and Fashion Design
     - BA (Hons)/BA in Interior Design)

2. **NFQ Level(s)/No. ECTS:**
   - 8
   - 240 ECTS

3. **Duration:** Flexible

4. **ISCED Code:** 01212

5. **School / Centre:** School of Design & Creative Arts

6. **Department:** Centre for Creative Arts and Media

7. **Type of Review:** Differential Validation

8. **Date of Review:** 8th February 2022

9. **Delivery Mode:** Full-time

10. **Panel Members:**
    - Dr Joe McGarry, Educational Consultant, (Chair)
    - Ms. Valerie Renehan, Head of Media Communications, MTU, Cork
    - Prof Martyn Evans, Pro Vice Chancellor for Arts and Humanities, Manchester Metropolitan University
    - Ms. Lorna Ross, Chief Innovation Officer, VHI (Health and Wellbeing)
    - Ms. Rossana Cooke, Human Factors Engineer/Graduate
    - Ms. Carmel Brennan, Assistant Registrar, GMIT

11. **Proposing Staff:**
    - Dr Patrick Tobin
    - Ms Celine Curtin
    - Ms. Sara Nash
    - Ms. Marion McEnroy
    - Ms. Georgia Dunne
    - Mr. Jim Vaughan
    - Mr. Kieran Egan
    - Ms. Vivienne Martin
    - Ms. Louise Manifold
    - Mr. Thomas Sweeney
    - Ms. Lynne O Loughlin
    - Mr. Fergus Delargy
    - Mr. Kenneth Nevin
    - Mr. Aiden Linehan
    - Mr. Gary Dempsey
    - Ms. Emma Hogan
|   | Ms. Tina Byrne  
|   | Mr. Tommy Magner  
| 12. | **Overview and Rationale for Changes:**  
|   | New named award which are based on existing elective pathways are proposed as follows:  
|   | BA (Hons)/BA in Product Design  
|   | BA (Hons)/BA in Graphic Design & Illustration  
|   | BA (Hons)/BA in Textiles and Fashion Design  
|   | BA (Hons)/BA in Interior Design  
|   | This will provide graduates with discipline specific degree titles and assist them in terms of job applications, joining professional associations and continuing professional development. In addition, the Animation and Game Design pathway is being migrated out of the degree and being developed as an autonomous level 8 programme which will go through the normal validation process.  
| 14. | **Resource Implications:**  
|   | None.  
| 15. | **Findings and Recommendations:**  
|   | **General:**  
|   | The proposed awards were reviewed by the Programmatic Review panel who reviewed the programme.  
|   | The panel approve the proposed changes with the commendations listed below and subject to the following condition(s) and recommendation(s):  
|   | **Commendations:**  
|   | 1. The exercise of consolidating and rearticulating the evolution of the programme and the articulation of this in the visualisations provided in the documentation.  
|   | **Special conditions attaching to approval (if any):**  
|   | 1. Ensure that Programme Learning Outcomes are specific to each of the named awards and are simplified as appropriate. Specify those that are generic across each award and those that are pathway specific.  
|   | **Recommendations of the panel in relation to award sought:**  
|   | 1. Consider the new award titles and whether they do justice to the programme content.  
|   | 2. Articulate the specialisms within the programme beyond the award titles to ensure clarity for prospective students and employers.  
|   | 3. Ensure that the BA in Design in Textile and Fashion Design title is specified correctly in all places within the documentation.  
|   | 4. Consider the timing of requiring students to make their pathway choice at the end of 13 weeks, and the implications of this for students. Ensure that there is a strong justification for the timing based on examining other programmes and consulting with current and potential students.
5. Formalise the measures that will be undertaken to support students in choosing their specialism, whatever the timing of that is. Ensure that students get an in-depth introduction to each specialism to scaffold their decision. This should include mentoring first year students as make their decision.

<table>
<thead>
<tr>
<th>16.</th>
<th>FAO: Academic Council:</th>
<th>Approved:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Approved subject to recommended changes:</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td>Not approved at this time:</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Signed:</td>
<td></td>
</tr>
</tbody>
</table>

|     | Chair | Secretary |