

Module Documentation



MGMT06003

Management Principles & Business
Environment

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MGMT06003 Management Principles & Business Environment

Short Title	Mgmt. Principles & Bus. Envir		
Full Title	Management Principles & Business Environment		
Attendance	N/A	Discipline	345 MANAGEMENT & ADMIN
Coordinator	Noel Harvey	Department	Business
Co Author(s)	Colm Kelleher		
Official Code	MGMT06003	NFQ Level	06
		ECTS Credit	05

Module Description

This is a foundation course in the study of management. It explores the discipline of management by focusing initially on the definition, role, skills and functions of management. Management theory, both classical and modern, is examined; in addition there is a strong focus on the business environment, as well as the modern trends in management, including lean manufacturing. It concludes with an assessment of the ethical responsibilities of business to society.

Learning Outcomes

On completion of this module the learner will/should be able to

1. Recognise the role that businesses play in a modern economy and the role of the manager in managing an organisation.
2. Describe and distinguish between classical and modern management theory.
3. Identify modern approaches to business such as lean manufacturing.
4. Analyse the functions of management: planning, organising, motivation and control.
5. Assess the importance of the business environment and how social, economic and political issues affect business.
6. Examine business action in the context of ethical business decision making.

Teaching and Learning Strategies

This module will be taught through a series of lectures. There will be a mid term written exam that will provide learners with the opportunity to receive formative feedback and earn marks mid term.

Assessment Strategies

Assessment is two fold. First, a mid term Exam worth 30 per cent of the overall mark. Second, a final end of term written examination worth 70 per cent of the grade. The first exam will be administered mid term. The exact format of the exam and the format of the written examination

in any given delivery period are matters for agreement between the internal and external examiners.

Repeat Assessment Procedures

The repeat assessment will be 100 per cent final written exam.

Module Dependencies

Prerequisite Modules

None

Corequisite Modules

None

Incompatible Modules

None

Indicative Syllabus

Management in context: (20%)

- Definition
- Levels
- Roles
- Skills

The Functions of Management (20%)

- Planning
- Organising
- Motivation
- Control

Management theory: (20%)

- Classical (Fayol, Taylor, Weber)
- Modern (human resource systems theory, contingency, excellence, learning organisation)

The business environment: (20%)

- Macro and task environment
- The economic, social, political, legal and technical environment

Modern trends in management: (10%)

- Lean manufacturing
- Quality focus, JIT production and the influence of new technology

Ethics and social responsibility: (10%)

- The role of business in society
- Ethical Issues in business

CourseWork / Assessment Breakdown

CourseWork / Continuous Assessment 30 %

End of Semester / Year Formal Examination 70 %

Coursework Assessment Breakdown

Description	Outcome Assessed	% of Total	Assessment Week
Class Assessment Class Assessment	1,2,3,4	30	OnGoing

End Exam Assessment Breakdown

Description	Outcome Assessed	% of Total	Assessment Week
Final Exam Final Exam	1,2,3,4,5,6	70	End of Term

ACCS Mode Workload

Type	Location	Description	Hours	Frequency	Avg Wkly Wrkld
Total Average Weekly Learner Workload 0.00 Hours					

Open Learning Mode Workload

Type	Location	Description	Hours	Frequency	Avg Wkly Wrkld
Total Average Weekly Learner Workload 0.00 Hours					

Distance Learning Mode Workload

Type	Location	Description	Hours	Frequency	Avg Wkly Wrkld
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Total Average Weekly Learner Workload 0.00 Hours

Part Time Mode Workload

Type	Location	Description	Hours	Frequency	Avg Wkly Wrkld
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Total Average Weekly Learner Workload 0.00 Hours

Full Time Mode Workload

Type	Location	Description	Hours	Frequency	Avg Wkly Wrkld
Lecture	Lecture Theatre	Lecture	3	Weekly	3.00

Total Average Weekly Learner Workload 3.00 Hours

Online Learning Mode Workload

Type	Location	Description	Hours	Frequency	Avg Wkly Wrkld
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Total Average Weekly Learner Workload 0.00 Hours

Module Resources

Module Book Resources

Siobhan D. Tiernan, 2013 *Modern Management: Theory and Practice for Students in Ireland*
Gill & Macmillan Ltd

Module Alternate Book Resources

None

Module Other Resources

None

Module URLs

Students will be directed to relevant resources throughout the period of learning through the VLE

Additional Information

None

ISBN BookList

Book Details

Siobhan D. Tiernan 2013 *Modern Management: Theory and Practice for Students in Ireland*
Gill & Macmillan Ltd

ISBN-10 071715632X ISBN-13 9780717156320

Margaret Linehan 2011 *Make That Grade Management* Gill & Macmillan Ltd
ISBN-10 0717149854 ISBN-13 9780717149858

Noel Harvey 1997 *The Challenge of Supervisory Management* Oak Tree Press
ISBN-10 1860760775 ISBN-13 9781860760778

Richard Pettinger 2012 *Management: A Concise Introduction* Palgrave Macmillan
ISBN-10 023028535X ISBN-13 9780230285354

Approval Information

School Approval by Deirdre Lusby on 01-04-2015

Academic Council on 01-04-2015

Programme Membership

Code	Intake Year	Programme Title
GA_BACCG_H08	201500	Bachelor of Business (Honours) in Accounting
GA_BINAG_H08	201500	Bachelor of Arts (Honours) in Information Systems Management
GA_BBUAG_H08	201500	Bachelor of Business (Honours)
GA_BBENG_H08	201500	Bachelor of Business (Honours) with Entrepreneurship
GA_BBUSG_B07	201500	Bachelor of Business
GA_BBUSI_C06	201500	Higher Certificate in Business
GA_BMASG_B07	201500	Bachelor of Business in Marketing and Sales
GA_BFING_H08	201500	Bachelor of Business (Honours) in Finance and Economics
GA_BWITH_H08	201500	Bachelor of Business (Honours) with a European Language
GA_BBENG_B07	201500	Bachelor of Business with Entrepreneurship
GA_BFING_B07	201500	Bachelor of Business in Finance
GA_BMASG_H08	201500	Bachelor of Business (Honours) in Marketing and Sales
GA_BHUMA_B07	201500	Bachelor of Business in Human Resources
GA_BWITH_B07	201500	Bachelor of Business with a European Language
GA_BHUMA_H08	201500	Bachelor of Business (Honours) in Human Resources
GA_BADIG_B07	201500	Bachelor of Business in Administration and Information Systems
GA_BBISG_B07	201500	Bachelor of Science in Business Information Systems
GA_BBISG_H08	201500	Bachelor of Science (Honours) in Business Information Systems