

Module Documentation



LAWL08011

Intellectual Property Law

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LAWL08011

Intellectual Property Law

Short Title	Intellectual Property Law		
Full Title	Intellectual Property Law		
Attendance	N/A	Discipline	380 LAW
Coordinator	Deirdre McHugh	Department	Business
Official Code	LAWL08011	NFQ Level	08
		ECTS Credit	05

Module Description

This module will give students a grounding in the area of Intellectual Property law specifically in the areas of Trademarks, Patents and Copyright.

Learning Outcomes

On completion of this module the learner will/should be able to

1. Explain the overall legal framework governing intellectual property.
2. Explain what can and cannot be patented.
3. Explain what can and cannot be trademarked and explain the process for filing trade mark applications.
4. Have an in-depth knowledge of copyright and design laws, what they protect and how they are enforced as well as understanding infringement issues and defences available

Teaching and Learning Strategies

This module will be delivered by lectures and seminars.

Assessment Strategies

Continuous Assessment: 20%

Final Examination: 80%

Repeat Assessment Procedures

Final Examination.

Module Dependencies

Prerequisite Modules

None

Corequisite Modules

None

Incompatible Modules

None

Indicative Syllabus

Overview of Intellectual Property Law and its significance.

Understanding Patents and the law governing Patents.

What is a trademark and trade mark law in Ireland.

What is Copyright and what does it subsist in?

The Law governing Copyright and Design law in Ireland and the EU.

CourseWork / Assessment Breakdown

CourseWork / Continuous Assessment	20 %
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End of Semester / Year Formal Examination	80 %
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Coursework Assessment Breakdown

Description	Outcome Assessed	% of Total	Assessment Week
Continuous Assessment	1,2,3,4	20	TBA

End Exam Assessment Breakdown

Description	Outcome Assessed	% of Total	Assessment Week
Final Exam	1,2,3,4	80	End of Semester

ACCS Mode Workload

Type	Location	Description	Hours	Frequency	Avg Wkly Wrkld
Total Average Weekly Learner Workload 0.00 Hours					

Open Learning Mode Workload

Type	Location	Description	Hours	Frequency	Avg Wkly Wrkld
Total Average Weekly Learner Workload 0.00 Hours					

Distance Learning Mode Workload

Type	Location	Description	Hours	Frequency	Avg Wkly Wrkld
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Total Average Weekly Learner Workload 0.00 Hours

Part Time Mode Workload

Type	Location	Description	Hours	Frequency	Avg Wkly Wrkld
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Total Average Weekly Learner Workload 0.00 Hours

Full Time Mode Workload

Type	Location	Description	Hours	Frequency	Avg Wkly Wrkld
Lecture	Not Specified	Lecture	3	Weekly	3.00

Total Average Weekly Learner Workload 3.00 Hours

Online Learning Mode Workload

Type	Location	Description	Hours	Frequency	Avg Wkly Wrkld
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Total Average Weekly Learner Workload 0.00 Hours

Module Resources

Module Book Resources

None

Module Alternate Book Resources

None

Module Other Resources

newspapers

journals

Module URLs

www.patentsoffice.ie

www.europa.eu

www.djei.ie

Additional Information

None

ISBN BookList

Book Details

Robert Clark 2010 *Intellectual Property Law in Ireland: Third Edition* Bloomsbury Professional
 ISBN-10 1847663664 ISBN-13 9781847663665

Approval Information

School Approval by Carmel Brennan on 02-04-2015

Academic Council on 02-04-2015

Programme Membership

Code	Intake Year	Programme Title
GA_BBISG_H08	201500	Bachelor of Science (Honours) in Business Information Systems
GA_BMASG_H08	201500	Bachelor of Business (Honours) in Marketing and Sales