

Module Documentation



BUST07034

Social Enterprise

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BUST07034 Social Enterprise

Short Title	Social Enterprise		
Full Title	Social Enterprise		
Attendance	N/A	Discipline	340 Business & Administration
Coordinator	Ivan McPhillips	Department	Business
Official Code	BUST07034	NFQ Level	07
		ECTS Credit	05

Module Description

This module will examine the different types of Social Enterprise organisations that exist in the not for profit sector and will investigate the distinguishing features of these organisations as well as the tasks they must undertake before launching a new enterprise. In addition the module will explore the factors that have led to the emergence of social enterprises, co-operatives and other not for profit organisations and how they contribute to communities.

Learning Outcomes

On completion of this module the learner will/should be able to

1. Examine the role and importance of social entrepreneurship in society
2. Critique the steps and the key issues involved in identifying and evaluating a social enterprise idea
3. Analyse the problems faced by social entrepreneurs in accessing finance in order to get their social enterprises off the ground
4. Analyse the key differences between non-profit organisations and for-profit organisations
5. Evaluate co-operative activity in the third sector by co-operative type
6. Analyse co-operative principles and characteristics

Teaching and Learning Strategies

A variety of teaching and learning methods will be used in this module including: Lectures, small group tutorials ,workshops, case studies, guest speakers, guided reading,discussion and self-directed reading

Assessment Strategies

The module will be assessed by a Case study (40%), Presentation (10%) and a final two hour examination(50%) .

Repeat Assessment Procedures

The Repeat Assessment will consist of a 2 hour final exam.

Module Dependencies

Prerequisite Modules

None

Corequisite Modules

None

Incompatible Modules

None

Indicative Syllabus

- Social enterprise: Definition, nature and importance of social enterprises, role in economic development
- Funding a Social Enterprise Venture: Sources of funds, equity, debt, grant aid,
- Philanthropies: case studies of supports in Europe, USA and Ireland
- Taxation as a source of finance for Social Enterprise
- Case studies in Social Enterprise development from Ireland and overseas
- Co-operative definition, characteristics, principles and values
- The growth of the co-operative movement in Ireland, Europe and worldwide
- The Credit Union movement in Ireland: History and growth
- Co-operatives as a business model
- Evaluation of co-operative activity in social enterprises by co-operative type - producer, retailing, worker, community, finance;
- Case studies in Co-operative development in Ireland, Mondragon and other areas

CourseWork / Assessment Breakdown

CourseWork / Continuous Assessment	50 %
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End of Semester / Year Formal Examination	50 %
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Coursework Assessment Breakdown

Description	Outcome Assessed	% of Total	Assessment Week
Group Assessment	1,2,3	40	Week 9
Presentation	3	10	Week 9

End Exam Assessment Breakdown

Description	Outcome Assessed	% of Total	Assessment Week
Final exam	1,2,3,4,5,6	50	Week 13

ACCS Mode Workload

Type	Location	Description	Hours	Frequency	Avg Wkly Wrkld
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Total Average Weekly Learner Workload 0.00 Hours

Open Learning Mode Workload

Type	Location	Description	Hours	Frequency	Avg Wkly Wrkld
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Total Average Weekly Learner Workload 0.00 Hours

Distance Learning Mode Workload

Type	Location	Description	Hours	Frequency	Avg Wkly Wrkld
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Total Average Weekly Learner Workload 0.00 Hours

Part Time Mode Workload

Type	Location	Description	Hours	Frequency	Avg Wkly Wrkld
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Total Average Weekly Learner Workload 0.00 Hours

Full Time Mode Workload

Type	Location	Description	Hours	Frequency	Avg Wkly Wrkld
Lecture	Flat Classroom	Lecture	2	Weekly	2.00
Tutorial	Flat Classroom	Tutorial	1	Weekly	1.00

Total Average Weekly Learner Workload 3.00 Hours

Online Learning Mode Workload

Type	Location	Description	Hours	Frequency	Avg Wkly Wrkld
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Total Average Weekly Learner Workload 0.00 Hours

Module Resources

Module Book Resources

The Wheel (2012) A Portrait of Ireland's Non-Profit Sector, The Wheel

Helmut K (2005) Non-Profit Organisations: Theory, Management and Policy Routledge

Boardmatch Ireland and The Wheel (2006) The Case for Better Community and Voluntary sector governance In Ireland The Wheel

Fayolle and Matlay 2010) Handbook of Research on Social Entrepreneurship,Elgar

Government of Ireland (2013) Social Enterprise in Ireland: Sectoral Opportunities and Policy Issues Forfas

O'Hara, B., (2011), *Entrepreneurship in Ireland*, Gill & Macmillan, Dublin

Community Development Journal

International Journal of Non-Profit and Voluntary Sector Marketing

International Journal of Voluntary and Non-Profit Organisations

Journal of Community Practice

Social Enterprise Journal

Journal of Small Business and Enterprise Development

Module Alternate Book Resources

None

Module Other Resources

DVD Film/Documentary November 2012The film, *Together: How Cooperatives Show Resilience to the Crisis*, was produced by CECOP-CICOPA Europe in the framework of the UN-proclaimed International Year of Cooperatives

Module URLs

www.forfas.ie/socialenterprises

www.icos.ie

www.together.thedocumentary.coop

Social Entrepreneurs Ireland www.socialentrepreneurs.ie

www.socilaenterprise.ie

<http://www.irishrurallink.ie>

<http://www.thewheel.ie>

www.socialenterprise.ie

www.creditunion.ie

Irish Social Enterprise Network www.socent.ie

The Wheel www.thewheel.ie

Irish Rural Link www.irishruralink.ie

Irish Co-operative Organisation Society www.icos.ie

Additional Information

Boardmatch Ireland and The Wheel (2006) The Case for Better Community and Voluntary sector governance

Approval Information

School Approval by Deirdre Lusby on 25-05-2015

Academic Council on 03-03-2016

Programme Membership

Code	Intake Year	Programme Title
GA_BBENG_B07	201500	Bachelor of Business with Entrepreneurship
GA_BBENG_H08	201500	Bachelor of Business (Honours) with Entrepreneurship
GA_OCULI_H08	201600	Bachelor of Business (Honours) in Culinary Innovation and Enterprise