GMIT
INSTITIÚID TEICNEOLAÍOCHTA NA GAILLIMHE-MAIGH EO
GALWAY-MAYO INSTITUTE OF TECHNOLOGY

Galway International Hotel School

MODULE DOCUMENTATION

Hospitality Industry Skills

TOUR06032

Mandatory

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TOUR06032
Hospitality Industry Skills

Full Title	Hospitality Industry Skills

Status	Uploaded to Banner	**Start Term**	2016
NFQ Level	06	**ECTS Credits**	05
Module Code	TOUR06032	**Duration**	Semester - (13 Weeks)
Grading Mode		**Department**	Heritage & Tourism
Module Author	Gerry ONeill		

Module Description

The module has a practical dimension that students will find challenging but very rewarding. It is delivered through a combination of lectures, practicals, presentations from industry experts and site visits to tourism and hospitality operations.

	Learning Outcomes ***On completion of this module the learner will/should be able to:***
1.	Undertake site visits to local hospitality operations including accomodation, food and beverage
2.	Gain basic practical skills in the area of hospitality
3.	Introduce students to practical skills required for work placement
4.	Learn from guest speakers on various aspects of running a hospitality business
5.	Identify the main elements of food, beverage and front office operations

Indicative Syllabus

- This module will expose students to the following practical components of the hospitality industries - accommodation operations, food and beverage operations
- Students will gain a working knowledge of local businesses through site visits, practical skill classes, theory classes and guest speakers across the various components of the local hospitality industry
- Hospitality operations - concept and definitions of hospitality and its relationship to the tourism industry
- Hospitality planning - design and layout, menu design/creativity, profit and costing concepts, in-house and contract catering
- Food & Beverage operations - product knowledge, kitchen operations, restaurant operations, bar operations

Teaching and Learning Strategy

Practical exposure to hospitality skills and operations via site visits, practical skill classes, theory classes and guest speakers

Assessment Strategy

Participation, performance evaluation and reporting

Repeat Assessment Strategies

Repeat practical/project work

Indicative Coursework and Continuous Assessment:	**100 %**

Form	*Title*	*Percent*	*Week (Indicative)*	*Learning Outcomes*
Practical Evaluation	Continuous Assessment	100 %	OnGoing	1,2,3,4,5

Full Time Delivery Mode Average Weekly Workload:			**3.00 Hours**		
Type	*Description*	*Location*	*Hours*	*Frequency*	*Weekly Avg*
Practical	Tutorial and Practical	Not Specified	2	Weekly	2.00
Lecture	Lecture	Not Specified	1	Weekly	1.00

Recommended Reading Book List

Fitzsimmons, A., (2005). *Service Management: With Student CD: Operations, Strategy, Information Technology*. McGraw Hill Higher Education.
ISBN 0071244409 ISBN-13 9780071244404

Sloan, D., (2013). *Food and Drink - Oxford Gastronomica series*. Goodfellow Publishers.
ISBN 1908999047 ISBN-13 9781908999047

Swarbrooke, J., (2001). *Development and Management of Visitor Attractions*. Routledge.
ISBN 0750651695 ISBN-13 9780750651691

Lillicrap, D R., *Food and Beverage Service*. Hodder Arnold H&S.
ISBN 0340705310 ISBN-13 9780340705315

Online Resources

Relevant website details will be provided

Programme Membership

GA_HITMG_H08 201900 Bachelor of Business (Honours) in International Tourism Management
GA_HITMG_B07 201900 Bachelor of Business in International Tourism Management
GA_HTOUG_C06 201900 Higher Certificate in Business in Tourism